



# Tropic Biosciences™

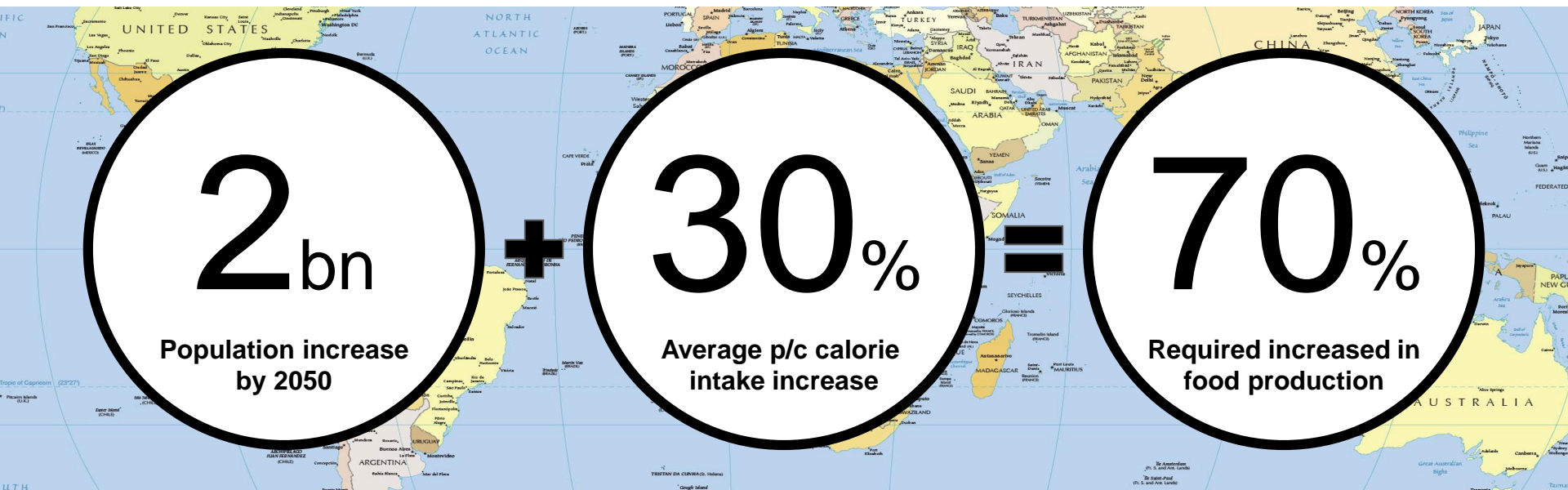
## Breeding Better Crops Panel

**WORLD AGRI-TECH**  
INNOVATION SUMMIT  
London, October 17-18, 2017  
Part of: **AG FOOD INNOVATION WEEK**

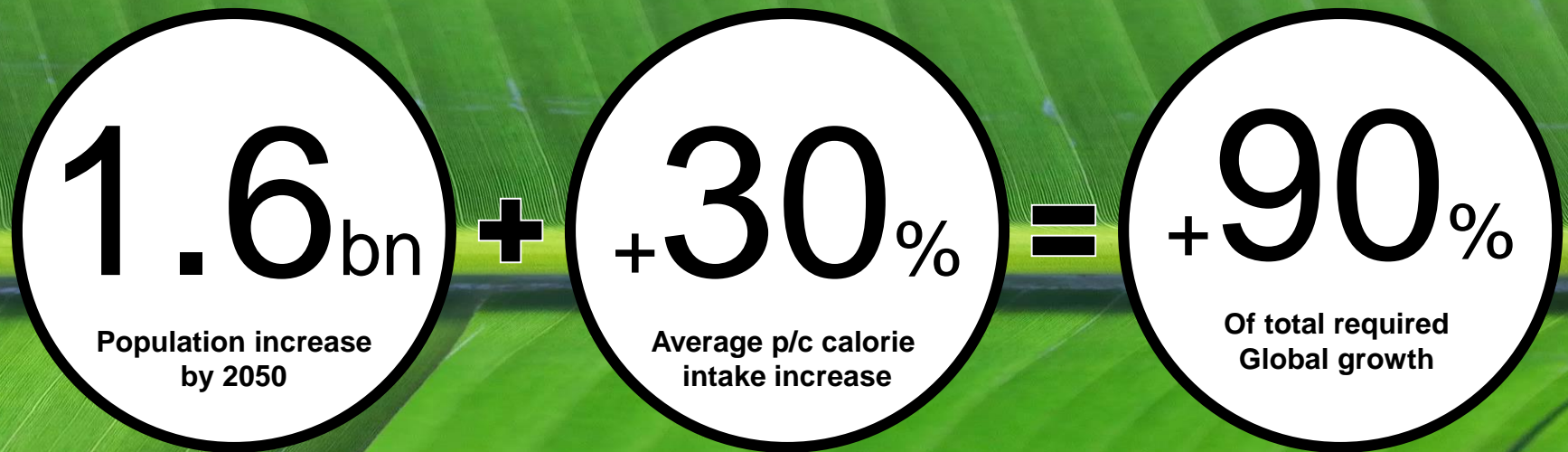
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# The Global Food Challenge...



## ...& The Role of The Tropics



# +275mm

People dependent on banana cultivation

# \$28.5bn



Annual global sales



# 20-30%

Annual field & transport losses

**Breeding Better  
Bananas?**

-  **Traditional Breeding** – impossible
-  **GMO** - \$130mm & 10 years to market
-  **Gene Editing** – Fast & effective!



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